



Trailblazer

Dry fish segment constitutes 20 % of the total fish production in India. Proper dry fish packing thus becomes important to increase the shelf life of dried fish. Manjushree added dry fish packaging to its repository of products. The specially designed packet takes into account the unique needs of the product and gives the product excellent barrier protection from external gases and sunlight, and there is very little nutrient loss and colour change of dry fish.



Bleed Green

In keeping with our continued efforts of using sustainable sources of energy wherever possible, we

built our new unit in Gauripur using only LED for our office & shop floor lighting. The shop floors were also fitted with wind turbines.



We also built an Effluent Treatment Plant for waste water treatment in our units in Datalpara and Byrnihat.



Trivia

The global annual market for plastic bags alone is \$20 Billion. That is more than the GDP of a quarter of the world's countries.



The Social Network

* Team Manjushree helped set-up safe drinking water arrangement, boundary wall and gate construction in LP School in Datalpara.

* We also organised free eye check-up camps for our employees across our various units.

* MIPL also played host to about thirty students from CIPET who came for an Industrial Visit. They got to see first-hand the latest machineries being used in the flexi-packaging industry.



Bond Strength

Plastindia is a triennial exhibition and conference, and the largest in India for plastic industries. Five senior delegates from different verticals had visited the fair in February this year to meet the who's-who of this line and catch the latest developments in the industry.

A team had also gone to the Advantage Assam Summit organized by the Govt of Assam, to educate people and learn about the various initiatives being adopted.



Testimonials

"I am very delighted to visit Manjushree led by young, energetic, intelligent and dedicated promoters. I wish a grand success to Team Manjushree. From Team SBI"
-PVSLN Murty (CGM, State Bank of India, NE Region)



"It is a matter of pride to witness the astounding growth of Manjushree Group in NE.



The team led by Shekhar and Puneet has great passion, energy and 'can-do' attitude. All the best to the team for a greater future."
-Vinayak M Kamat (Godrej Consumer Products Ltd, Mumbai)

Report Card

We always endeavor to adopt and ensure ethical business practices are being followed by all our employees, and have a well defined code of conduct. To that end, we have opened a channel monitored directly by the top-most management where all violations/suggestions can be emailed to coc@manjushreegroup.com

On the business front, we began commercial supply to ITC from MIPL, after a stringent process of audits. We welcome ITC to the Manjushree umbrella and look forward to a long term association with them.

Spotlight

In this edition, we want to congratulate Bechan Mahto, Naren Roy and Yogendar Sah for completing 25 years with Manjushree. We thank them for their services, and look forward to continue growing with them.



Shout-out



While everyone at Manjushree is a star, in this edition we would like to call out the Accounts and Dispatch teams at all our units. After smooth transition to GST, even conducting seminars for our customers, the Team took the E-way 'Bill by the Horn' and had started complying in full with the norms even before it had been made mandatory by the government.

Trends

The use of recycled plastic for the construction of roads has been gaining traction globally. The movement gained a fillip in the North Eastern part of the country when Dimapur Municipal Corporation, in association with Nagaland Pollution Control Board and an NGO decided to build plastic roads. They successfully carried out a pilot project as they built a road from plastic waste in the DMC office premises.



Beacon

Communication is the key to any happy relationship and an informed team is happy if they share and understand the common purpose of "WHY" we work together.

In our endeavour to doing so, we have introduced this newsletter to open yet another medium of communicating with our ever-growing Team Manjushree, as well as with everyone connected with the family.

The idea is to keep everyone informed on what's happening around us with respect to product/service /technology/innovation updates, employee achievements /milestones, customer feedback and challenges faced and related info in the environment we operate.

So let's communicate to be happy and understand the "WHY" we work together.

-- Puneet Agarwal, Director



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